

**IAFFE Communications Committee Report to the Board and Membership  
Glasgow, Scotland, UK – June 2019**

Communications Committee Members: Kate Bahn (chair), Andrea Collins, Haroon Akram-Lodhi, Sara Cantillon, Elissa Braunstein, Drue Barker

*Significant activities of the Communications Committee since the last meeting of the board at the ASSA Meetings in January 2019.*

The Committee met twice in the spring and worked together through e-mail communication on the following:

- The Communications Committee worked together on a social media strategy to elevate the Association and its membership for International Women’s Day. With the help of the IAFFE intern, we participated in the #BalanceForBetter theme, including elevating IAFFE’s work in challenging the constraints of the field of economics. We also re-elevated Stephanie Seguino’s portrait series alongside sharing the scholarship of the economists whose profiles we shared.
- The Committee also planned for conference activities during the annual conference at Glasgow Calendonian University at the end of June 2019.
- The Committee is interested in developing a strategic plan for increasing transparency and communication of general information with the Association membership. The Committee is eliciting feedback from Communications Committee membership, the Board, and the new membership engagement specialist. The Committee plans to focus efforts on this for the second half of 2019.

Respectfully submitted,  
Kate Bahn, Chair  
June 19<sup>th</sup>, 2019